



Destination El Paso food and beverage department has the exclusive food and beverage distribution rights within the El Paso Convention and Performing Arts Center, Plaza Theatre, McKelligon Canyon Amphitheatre. Exposition sponsoring organizations and their exhibitors or vendors may distribute SAMPLE food or non- alcoholic beverage products with written authorization **ONLY**.

**GENERAL CONDITIONS:**

- Items dispensed are limited to products manufactured or produced by the exhibiting firm
- All items distributed are limited to sample sizes:
  - Beverages limited to maximum of 2 oz. containers
  - Food items limited to "bite size" (2 oz or less)
  - All items sold after a tasting; product must be sold for off-site consumption ONLY.
- Use of cooking equipment must have prior approval of the Convention Center
- Show management or exhibitor is responsible for securing a City of El Paso Health Permit. Permits must be obtained to distribute food and beverages
- Food and beverage items used as traffic promoters (i.e. coffee, popcorn, bottled water, sodas, bar service, etc.) MUST be purchased from Destination El Paso food and beverage department. Please contact our Catering office with questions on traffic promotion items.
- The applicant's name below acknowledges they have sole responsibility for use, service, and distribution of such items in compliance with all applicable laws. State law prohibits the sampling and distribution of alcoholic beverages. Accordingly, the applicant agrees to indemnify and forever hold harmless Destination El Paso, The El Paso Convention and Performing Arts Center, Plaza Theatre, McKelligon Canyon Amphitheater and Pavilion. Exposition sponsoring organizations and their exhibitors of the City of El Paso and its agents from all liabilities, damages, losses, costs, or expenses resulting directly or indirectly from their use distribution or other dispensed food and beverage items.

Name of Event \_\_\_\_\_ Event Date(s) \_\_\_\_\_

Firm Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email: \_\_\_\_\_

On Site contact Name & Phone Number: \_\_\_\_\_

Product(s) you wish to dispense: \_\_\_\_\_

Size of portion to be dispense    1oz    2oz    \_\_\_\_\_ Quantity Distributed

\_\_\_\_\_

**SERVICES REQUIRED:** Please notify Destination El Paso food and beverage department at (915)534-0682 regarding any special service or request related to your sample distribution. A state tax applies to all charges and service charges where applicable.

**NOTE:** All Samples MUST receive prior approval and confirmation from the Show Manager, and Destination El Paso. Exhibitors who do not comply will be asked to remove the items from the facility

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APPROVED

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Destination El Paso Food & Beverage Director

Date

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Sales Manager, Destination El Paso

Date

Any special questions or request please contact the Food and Beverage Director

Christopher L Puga  
915-740-4020  
cpuga@destinationelpaso.com



**THIRD PARTY FOOD VENDOR SAMPLING  
PERMIT**

1 Civic Center Plaza, El Paso, 79901

Vendor Name: \_\_\_\_\_

Date: \_\_\_\_\_ Sampling: \_\_\_\_\_

Booth #: \_\_\_\_\_

I the vendor will post this permit on my booth as a verification to Destination El Paso that I am selling for **OFF** site consumption vendor and have agreed to all terms, and agreements for the Destination El Paso Property.

Initial: \_\_\_\_\_